



## Request for Proposal Democracy Moves Microgrants

**Summary:** Democracy Moves invites all of its members to apply for a microgrants competition for the 2021 year. The microgrants competition is intended to allow organizations to focus on enhancing their own capacity, or collaborating with other organizations that are part of Democracy Moves. The grant amount available to each organization is **\$500-\$1,000**.

The application period for this opportunity is **January 15 - February 15, 2021** and questions and proposals can be submitted to Scott Warren, Visiting Fellow at the SNF Agora Institute, at [swarren@jhu.edu](mailto:swarren@jhu.edu). Applications submitted after the deadline will not be accepted.

**Opportunity Details:** This opportunity aims to enhance capacity for member organizations and to promote collaboration. Organizations are encouraged to expand upon lessons learned in the inaugural Cultivating Youth Activism conference or subsequent trainings on issues like fundraising or social media. Additionally, organizations may use funds to explicitly encourage collaboration with another organization in the network. This could look like a cross-country collaboration or learning opportunity.

Potential projects include:

- Putting together a fundraising plan;
- Holding a virtual conference;
- Creating branding for your organization;
- Purchasing materials (like shirts, stickers) to promote your organization and Democracy Moves

Successful proposals will include projects that achieve the following:

- Increase civic knowledge and skills among youth
- Enhance electoral understanding among youth
- Strengthen collaboration amongst Democracy Moves members
- Increase public awareness of Democracy Moves member organizations and Democracy Moves itself

Projects must be executed between March 1 and June 1, 2021. Organizations will be expected to present their project's outcomes at a June Democracy Moves convening.

**Submission Requirements:** Submission requirements for the Democracy Moves microgrant opportunity must adhere to the following requirements: The proposal must be submitted in English, size 12 Times New Roman font, 1.5 spaced, and no more than 5 pages. Proposals should clearly and concisely explain the proposed project and intended outcomes.



Proposal submissions must be in the following format:

**I. Project Summary**

(Summarize the timing, goals, and activities of your project)

**II. Background**

(Provide context that explains why you are applying to fund this project)

**III. Project Objectives and Expected Outcomes**

(Explain what your project aims to achieve and your expected outcomes – in addition to your target audience, number of beneficiaries, etc.)

**IV. Project Activities**

(Explain in detail the project’s design and how it will be executed)

**V. Monitoring and Evaluation Plan**

(Detail how you intend to monitor and evaluate your program through quantitative and qualitative means)

**VI. Attachments:**

**a. Work Plan**

(Demonstrate how the project will be organized and executed in a work plan with dates and tasks)

**b. Budget**

(Explain how the \$500--\$1,000 will be utilized for the project. Please include every cost for the project even if it surpassed the \$1,000 budget and note instances where the organization will cost-share costs above \$1,000.)

\*Proposals that do not adhere to these submission requirements will not be considered and a revised proposal will be requested from applicants.

**Selection Criteria:**

Proposals will be evaluated on the following criteria:

- Demonstrated participation in the proposed project
- Alignment to Democracy Moves core values and objectives
- Ability to meet technical requirements (page length, format, required proposal sections, etc.)
- Adherence to budget requirements and allowable and non-allowable costs
- Proposed project’s ability to improve political knowledge and skills among youth beneficiaries